



Official Event Program

Advertising Rates

Program Ads:

The perfect way to promote your company at the Classic 24 Hour at Daytona to spectators and competitors alike!

A full color event program will be distributed to every competitor and team, as well as all sponsors and vendors who attend the event.

Event Programs will be sold to all spectators available at both the registration windows and merchandise booth.

To reserve your ad please contact Lyn Watts, registrar@hsrace.com, **Ad Submission Deadline October 5.**

| | |
|-------------------------------------|--------|
| Inside Front Cover (Full Page Only) | \$750 |
| Inside Back Cover (Full Page Only) | \$600 |
| Back Cover (Full Page Only) | \$1000 |
| 2 Page Spread | \$950 |
| Full Page | \$500 |
| 1/2 Page | \$300 |
| 1/4 Page | \$200 |

****All artwork files need to be 4 Color/CMYK, 300dpi at size, full bleed in a PDF format.****

Event Program

Ad Submission

Contact Name: _____

Company: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

CC Number: _____

Exp Date: _____ CVV: _____ Billing Zip Code: _____

Signature: _____

MAKE CHECKS PAYABLE TO: Historic Sportscar Racing and remit this form to:

HSR P.O. Box 8110, Clearwater, FL 33758

Please return completed form by October 5, 2018.

| | | |
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